

TRAFFIC REPORT & ANALYSIS – February 2026

For Project: No 1, Norwich Rd,
 Project Notes: No 1, Norwich Rd, towards Marham on 30mph repeater sign.
 Location/Name: Incoming
 Report Generated: 01/03/2026 11:37:48
 Speed Intervals: 5 MPH
 Time Intervals: Instant
 Traffic Report From: 01/02/2026 14:00:00 through 26/02/2026 06:59:59
 85th Percentile Speed: 30.6 MPH
 85th Percentile Vehicles: 12735
 Max Speed: 50 MPH on 21/02/2026 18:40:00
 Total Vehicles: 14982
 AADT: 606

Volumes -

weekly counts

Time	5 Day	7 Day
Average Daily	647	575
AM Peak	67	54
PM Peak	70	57

Speed

Speed Limit: 30
 85th Percentile Speed: 30.6
 50th Percentile Speed: 26.3
 10 MPH Pace Interval: 20.0 MPH to 30.0 MPH
 Average Speed: 26.03

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Count over limit	447	427	514	316	348	272	203
% over limit	16.7	15.8	17.8	15.6	17.4	18.8	16.4
Avg Speeder	33.3	33.1	33.1	33.1	33.2	33.4	33.1
Avg Speed	14.0	14.2	13.8	14.2	14.5	16.1	16.5

Incoming Monthly EightyFifthSpeeds

No 1, Norwich Rd,
 No 1, Norwich Rd, towards Marham on 30mph repeater sign.

from Sun-Feb-01-2026-02-00-PM to Thu-Feb-26-2026-06-59-AM

	Feb 2026									
Hour	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Week Day Avg	Weekend Avg	Week Day 85% Avg Speed
0 - 1	30	25	32.5	30	28.8	0	38.3	29.26	38.3	29.26
1 - 2	20	35	35	0	25	37.5	30	28.75	33.75	28.75
2 - 3	32.5	25	0	0	0	0	45	28.75	45	28.75
3 - 4	25	30	30	30	30	0	35	29	35	29
4 - 5	35	35	30	35	32.5	40	35	33.5	37.5	33.5
5 - 6	36.1	34	35.7	33.3	33.8	33.8	30	34.58	31.9	34.58
6 - 7	33.3	32.1	31.9	32	33.2	32.5	35	32.5	33.75	32.5
7 - 8	31.4	30.8	32.1	29.9	32.3	33.2	29.4	31.3	31.3	31.3
8 - 9	30.7	30.5	31	31.3	30.7	32.1	31.4	30.84	31.75	30.84
9 - 10	29.5	29.8	30.8	29.9	29.7	29.8	32.2	29.94	31	29.94
10 - 11	29.9	30.4	31.2	29.6	29.6	32.2	31.6	30.14	31.9	30.14
11 - 12	29.9	29.7	29.6	28.5	29.7	29.9	31.1	29.48	30.5	29.48
12 - 13	29.3	29.6	29.7	29.4	30.7	31.6	29.1	29.74	30.35	29.74
13 - 14	29.9	29.6	30.9	29.8	30.3	30.4	29.2	30.1	29.8	30.1
14 - 15	29.4	29.4	29.9	30	31.8	29.9	29.8	30.1	29.85	30.1
15 - 16	29.8	30	31.5	30.5	31.3	30.6	29.7	30.62	30.15	30.62
16 - 17	31.9	30.8	30.3	29.9	30.4	30.8	30.3	30.66	30.55	30.66
17 - 18	29.4	29.8	29.7	29.4	29.6	30	29.4	29.58	29.7	29.58
18 - 19	31.1	29.7	30	29.9	31.3	32	30.6	30.4	31.3	30.4
19 - 20	30.5	31.8	30.5	29.8	30	29.8	33.3	30.52	31.55	30.52
20 - 21	33.3	33.5	32.2	34.1	31.7	31.4	31	32.96	31.2	32.96
21 - 22	31.7	30	31.7	28.9	33.5	32.5	30	31.16	31.25	31.16
22 - 23	32.5	30	32.8	34	30	30	28.3	31.86	29.15	31.86
23 - 24	31.7	33.3	32.9	33.3	32.5	33.3	30	32.74	31.65	32.74

Analysis:

85th Percentile Speed is generally within limits; the weekend early mornings recordings are highest.
 The sign has a hardware fault which prevents the speed display from showing although data is still collected.
 The fault is being investigated.