

TRAFFIC REPORT & ANALYSIS – JANUARY 2026

For Project: No 13, The Green
 Project Notes: Location: No13 The Green facing towards Kings Lynn
 Location/Name: Incoming
 Report Generated: 01/02/2026 12:03:20
 Speed Intervals: 5 MPH
 Time Intervals: Instant
 Traffic Report From: 02/01/2026 11:00:00 through 31/01/2026 13:59:59
 85th Percentile Speed: 24.6 MPH
 85th Percentile Vehicles: 18072
 Max Speed: 40 MPH on 04/01/2026 08:35:00
 Total Vehicles: 21261
 AADT: 729

Volumes -

weekly counts

Time	5 Day	7 Day
Average Daily	782	712
AM Peak	108	83
PM Peak	81	72

Speed

Speed Limit: 20
 85th Percentile Speed: 24.6
 50th Percentile Speed: 20.6
 10 MPH Pace Interval: 15.0 MPH to 25.0 MPH
 Average Speed: 20.22

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Count over limit	1532	1625	1754	1770	2060	1668	1416
% over limit	50.8	52.5	54.1	54.2	54.1	62.7	65.1
Avg Speeder	23.6	23.5	23.6	23.5	23.4	23.7	23.7
Avg Speed	10.1	9.7	9.9	9.9	10.0	11.9	11.7

Incoming Monthly EightyFifthSpeeds

No 13, The Green

from Fri-Jan-02-2026-11-00-AM to Sat-Jan-31-2026-01-59-PM

Location: No13 The Green facing towards Kings Lynn

	Jan 2026	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Week	Weekend	Week Day 85%
Hour	Monday							Day Avg	Avg	Avg Speed
0 - 1	25	30	30	25	20	29	27.5	26	28.25	26
1 - 2	20	25	35	25	25	23.8	25	26	24.4	26
2 - 3	25	25	30	25	25	25	23.8	26	24.4	26
3 - 4	20	0	0	25	35	25	25	26.67	25	26.67
4 - 5	25	30	30	30	30	30	25	29	27.5	29
5 - 6	25	23.6	28.3	28.3	27.5	27.5	30	26.54	28.75	26.54
6 - 7	27.7	27.3	27.7	27.6	27.5	27.5	25	27.56	26.25	27.56
7 - 8	25	24.6	26	25	24.9	27.5	26.7	25.1	27.1	25.1
8 - 9	23.6	22.9	23.4	23.6	23.2	27	26.1	23.34	26.55	23.34
9 - 10	24.8	24.9	25.2	24.2	24.7	25.1	25	24.76	25.05	24.76
10 - 11	24.7	24.4	24.9	24.7	24.8	25	24.8	24.7	24.9	24.7
11 - 12	24.2	24.7	24.6	24.3	24.5	25.4	25.1	24.46	25.25	24.46
12 - 13	26	24.3	24.1	24.2	24.6	24.6	25.3	24.64	24.95	24.64
13 - 14	24.8	24.7	24.6	24.4	24.9	24.7	24.7	24.68	24.7	24.68
14 - 15	24	24.1	24.6	24.6	24.3	24.6	24.8	24.32	24.7	24.32
15 - 16	23.4	23.6	23.5	23.4	23.4	25	24.5	23.46	24.75	23.46
16 - 17	24.4	24.3	24.3	24.4	24.2	24.3	24.5	24.32	24.4	24.32
17 - 18	23.8	24.1	24.6	24.5	24.3	24.7	26.1	24.26	25.4	24.26
18 - 19	24.9	24.6	24.3	24.9	24.3	24.6	25.4	24.6	25	24.6
19 - 20	24.9	26.1	27	24.9	24.9	24.9	27.2	25.56	26.05	25.56
20 - 21	26.1	24.8	24.9	26	24.9	24.9	25	25.34	24.95	25.34
21 - 22	23.3	27.1	24.8	24.8	24.6	23.9	27.9	24.92	25.9	24.92
22 - 23	28	26.2	27.1	26	26.9	27.1	30	26.84	28.55	26.84
23 - 24	28.8	30	27.5	28	26.7	26.2	35	28.2	30.6	28.2

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Analysis:

85th Percentile Speed is higher than the speed limit at all times, both during the week and weekends.

Speeding behaviour is more prevalent during off-peak hours and weekends.

The sign currently has a hardware fault which prevents the detected speed being displayed. It does display the “SLOW DOWN” advisory. As shown in this report, data is being recorded and is available for download.

The sign has been relocated to position 1 on Norwich Road facing Marham, 1st February 2026.