

TRAFFIC REPORT & ANALYSIS – August 2025

For Project:	No 1, Norwich Rd,				
Project Notes:	No 1, Norwich Rd, towards Marham on 30mph repeater sign.				
Location/Name:	Incoming				
Report Generated:	31/08/2025	10:11:04			
Speed Intervals	5 MPH				
Time Intervals	Instant				
Traffic Report From	01/08/2025	13:00:00	through	31/08/2025	10:59:59
85th Percentile Speed	30 MPH				
85th Percentile Vehicles	13960				
Max Speed	50 MPH	on	21/08/2025	20:10:00	
Total Vehicles	16424				
AADT:	548				

Volumes - weekly counts

	Time	5 Day	7 Day
Average Daily		594	537
AM Peak	09:00	45	45
PM Peak	16:00	59	50

Speed

Speed Limit:	30		
85th Percentile Speed:	30		
50th Percentile Speed:	25.8		
10 MPH Pace Interval:	20.0 MPH	to	30.0 MPH
Average Speed:	25.49		

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Count over limit	307	327	393	404	416	316	265
% over limit	14.6	13.2	15.6	16.1	14.5	13.9	15.7
Avg Speeder	33.2	33.1	33.0	33.2	33.1	33.2	33.3
Avg Speed	15.3	14.6	15.0	15.3	14.8	15.7	16.6

Incoming Monthly Speeds

No 1, Norwich Rd,
No 1, Norwich Rd, towards Marham on 30mph repeater sign.

from Fri-Aug-01-2025-01-00-PM to Sun-Aug-31-2025-10-59-AM

Aug 2025										
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Week Day Avg	Weekend Avg	Week Day 85% Avg Speed
Hour										
0 - 1	27	22.5	27	29.2	29.5	27.54	25.1	28.13	26.48	30.5
1 - 2	22.33	0	27.5	27	0	27.25	27	24.83	27.2	30
2 - 3	0	25.75	27	25.2	25.75	24.75	0	25.94	24.75	29.78
3 - 4	42	29.5	29.5	29.5	26	29.5	0	29.14	29.5	35.5
4 - 5	25.75	28.25	30	28.64	29.8	30.75	0	28.91	30.75	33.32
5 - 6	28.22	28.54	28.97	29.03	28.04	28.85	29.36	28.57	29.03	34.3
6 - 7	28	26.57	27.86	27.71	27.29	27.31	26.43	27.46	26.94	32.78
7 - 8	27.34	27.21	25.98	27.3	28.17	26.99	26.58	27.14	26.87	32.78
8 - 9	26.9	26.03	26.05	26.51	27.44	26.58	26.69	26.58	26.61	31.44
9 - 10	24.6	25.18	25.82	25.99	24.9	25.28	25.1	25.31	25.21	29.74
10 - 11	25.92	22.17	23.24	24.38	23.44	23.56	25.81	23.74	24.46	28.94
11 - 12	24.41	23.37	23.08	24.23	23.77	24.31	24.86	23.77	24.55	29.02
12 - 13	23.5	25.15	25.15	24.5	24.51	24.26	24.85	24.58	24.51	29.32
13 - 14	24.45	21.94	24.35	25.37	25.35	23.77	25.49	24.45	24.56	29.26
14 - 15	24.63	22.4	24.1	23.79	24.23	24.01	25.27	23.88	24.63	29.16
15 - 16	25.32	25.79	25.75	24.41	25.25	24.92	26.31	25.29	25.67	29.86
16 - 17	26	25.03	24.86	25.78	25.57	25.35	26.03	25.42	25.62	29.86
17 - 18	25.27	25.59	26.97	26.12	25	25.48	25.87	25.83	25.63	30.66
18 - 19	25.1	25.39	25.28	25.56	24.78	24.57	26.06	25.19	25.28	30.06
19 - 20	26.04	25.04	24.82	25.59	25.96	26.05	26.17	25.51	26.11	30.5
20 - 21	25.5	25.7	25.56	26.74	25.99	26.72	26.11	25.92	26.43	30.08
21 - 22	22.38	25.54	26.56	25.84	23.34	25.87	24.79	24.77	25.41	30.12
22 - 23	25.53	26.47	25.83	28.8	25.82	25.06	27.27	26.34	25.63	32.62
23 - 24	26.17	27.56	24.8	24.36	27.12	27.08	27.11	25.97	27.09	30.4
Totals	25.4	24.9	25.3	25.5	25.2	25	25.6			
% of Total	14.36%	14.08%	14.3%	14.41%	14.25%	14.13%	14.47%			

AWARNING: SUMMARY

No 1, Norwich Rd

No 1, Norwich Rd, towards Marham on 30mph repeater sign.

from Fri-Aug-01-2025-01-00-PM to Sun-Aug-31-2025-10-59-AM

Day/Time Ending	85th pctl (MPH)	85th pctl cnts	Total Cnts	Max Speed	Avg Speeder	% Speeders	Avg Speed
02/08/2025 00:00:00	29.9	237	279	40	33.1	14.0%	25.6
03/08/2025 00:00:00	30.2	398	468	45	33.8	15.4%	25.6
04/08/2025 00:00:00	31.1	367	432	40	33.3	18.3%	26.3
05/08/2025 00:00:00	30.8	467	549	45	33.0	17.5%	26.0
06/08/2025 00:00:00	29.7	542	638	45	33.1	12.1%	25.0
07/08/2025 00:00:00	30.0	493	580	40	33.0	14.7%	25.1
08/08/2025 00:00:00	30.0	545	641	40	33.1	14.8%	25.4
09/08/2025 00:00:00	29.7	532	626	40	32.8	12.9%	24.2
10/08/2025 00:00:00	29.3	420	494	40	32.6	9.9%	24.3
11/08/2025 00:00:00	30.6	302	355	40	32.9	16.6%	25.9
12/08/2025 00:00:00	30.0	455	535	45	33.2	14.6%	25.3
13/08/2025 00:00:00	29.6	493	580	45	33.2	11.6%	24.3
14/08/2025 00:00:00	30.7	524	616	45	33.2	17.0%	25.7
15/08/2025 00:00:00	29.9	462	544	40	33.0	14.2%	25.2
16/08/2025 00:00:00	29.8	489	575	45	33.3	13.6%	25.2
17/08/2025 00:00:00	31.0	392	461	40	32.9	18.4%	25.4
18/08/2025 00:00:00	30.2	361	425	45	33.4	15.5%	25.7
19/08/2025 00:00:00	30.3	446	525	45	33.3	15.8%	25.8
20/08/2025 00:00:00	29.8	523	615	45	33.1	13.2%	24.7
21/08/2025 00:00:00	30.7	543	639	40	33.0	17.4%	25.6
22/08/2025 00:00:00	31.1	518	609	50	33.3	18.4%	25.9
23/08/2025 00:00:00	30.0	565	665	40	33.1	14.9%	25.7
24/08/2025 00:00:00	29.7	469	552	45	33.3	12.1%	24.7
25/08/2025 00:00:00	29.7	408	480	45	33.6	12.7%	24.8
26/08/2025 00:00:00	29.4	417	491	45	33.2	10.2%	24.4
27/08/2025 00:00:00	30.3	546	642	45	33.1	15.9%	25.6
28/08/2025 00:00:00	29.8	579	681	45	33.0	13.5%	25.0
29/08/2025 00:00:00	30.7	602	708	45	33.4	16.9%	25.6
30/08/2025 00:00:00	30.5	615	724	45	33.3	16.4%	25.5
31/08/2025 00:00:00	30.0	251	295	40	33.2	14.6%	25.1
31/08/2025 10:59:59	0.0	0	0	0	0.0	0.0%	0.0

Analysis:

Traffic entering the village from the Marham direction was significantly calmer when compared to the figures from last month. The 85th percentile speed was exceeded on only two days which would suggest that the focus of the County Road Safety team would continue to be of greatest benefit on Lynn Road.

The recorder has been relocated to position 4 on Lynn Road, facing the village green in a 30mph zone.