

Traffic Analysis – Shouldham

Location/Name:	The Green facing Marham		
Traffic Report From	28/09/2024 10:00:00	through	31/10/2024 11:59:59
85th Percentile Vehicles	18924		
Total Vehicles	22263		
AADT:	672		

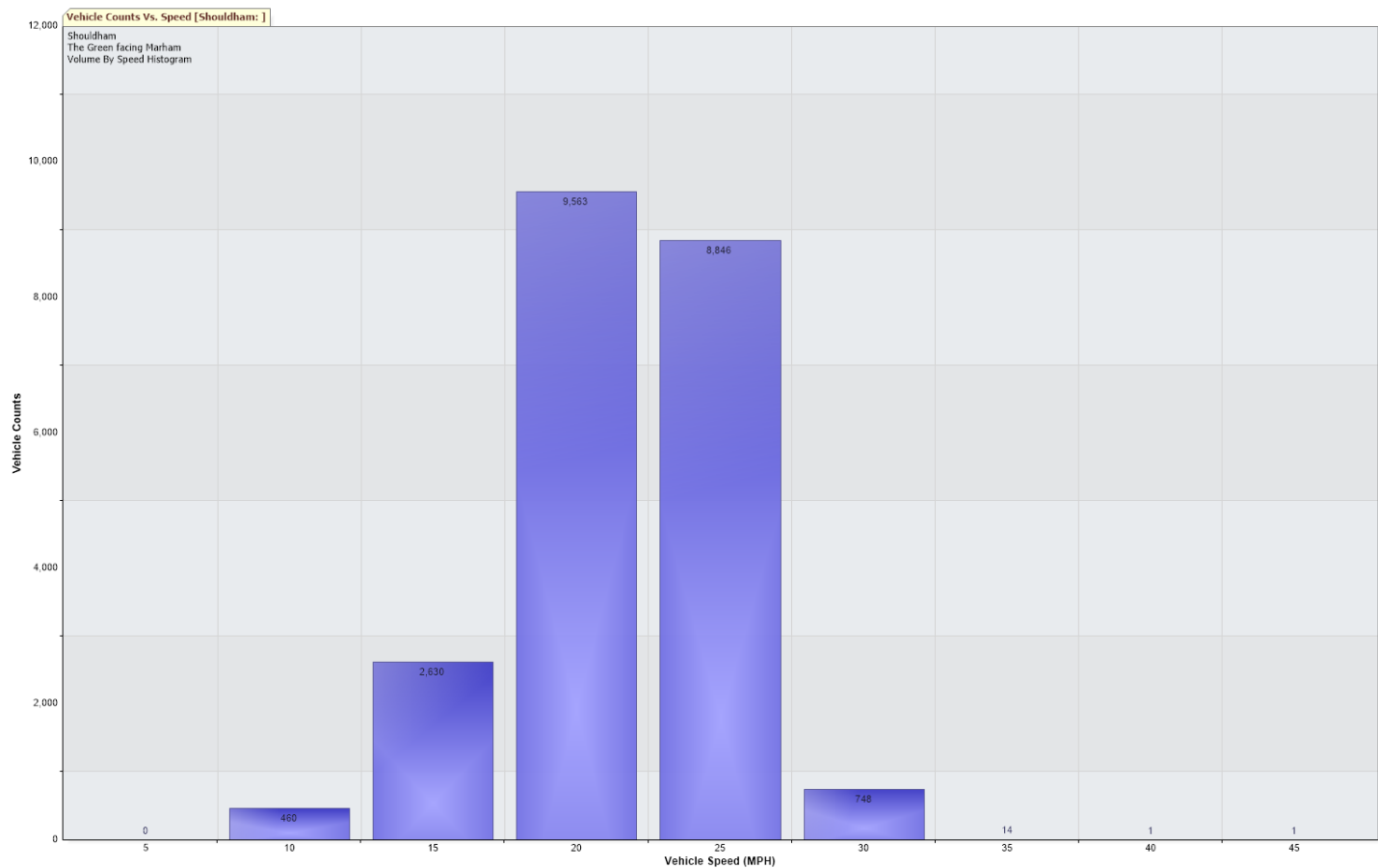
Volumes - weekly counts

	Time	5 Day	7 Day
Average Daily		796	727
AM Peak	08:00	86	68
PM Peak	15:00	93	80

Speed

Speed Limit:	20		
85th Percentile Speed:	23.5		
Max Speed	45 MPH	on	21/10/2024 13:35:00
Average Speed:	19.04		

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Count over limit	1663	1721	1579	1312	1226	1051	1058
% over limit	43.2	42.1	44.5	45.0	42.6	46.3	39.0
Avg Speeder	22.9	22.9	22.9	23.0	22.9	22.9	22.9
Avg Speed	9.0	8.8	9.0	8.5	8.1	10.3	9.7



Analysis: the vast majority of drivers comply with the reduced 20mph speed limit, which given the hazards associated with the parking on the road during the school run and the proximity of vehicles parked near the blind corner from Norwich Rd is reassuring. Nevertheless the 784 drivers who are speeding remains a concern and emphasis the need for compliance with the Highway code with regards parking, especially as the peak speeder count per hour is almost 200 ph between 2-4pm on school days, with the dusk close to the end of the school day over the next couple of months extra care should be taken by all road users and pedestrians. However, as the avg speeder speed is approx 22.8mph then it unlikely that additional police enforcement would be prioritised for the area as Shouldham is already visited regularly by the enforcement officer.