

Shouldham Traffic Analysis

Location/Name:	Norwich Rd facing Marham				
Traffic Report From	31/07/2024	18:00:00	through	31/08/2024	10:59:59
85th Percentile Speed	29.8 MPH				
85th Percentile Vehicles	13163				
Max Speed	55 MPH	on	07/08/2024	05:15:00	
Total Vehicles	15486				
AADT:	504				

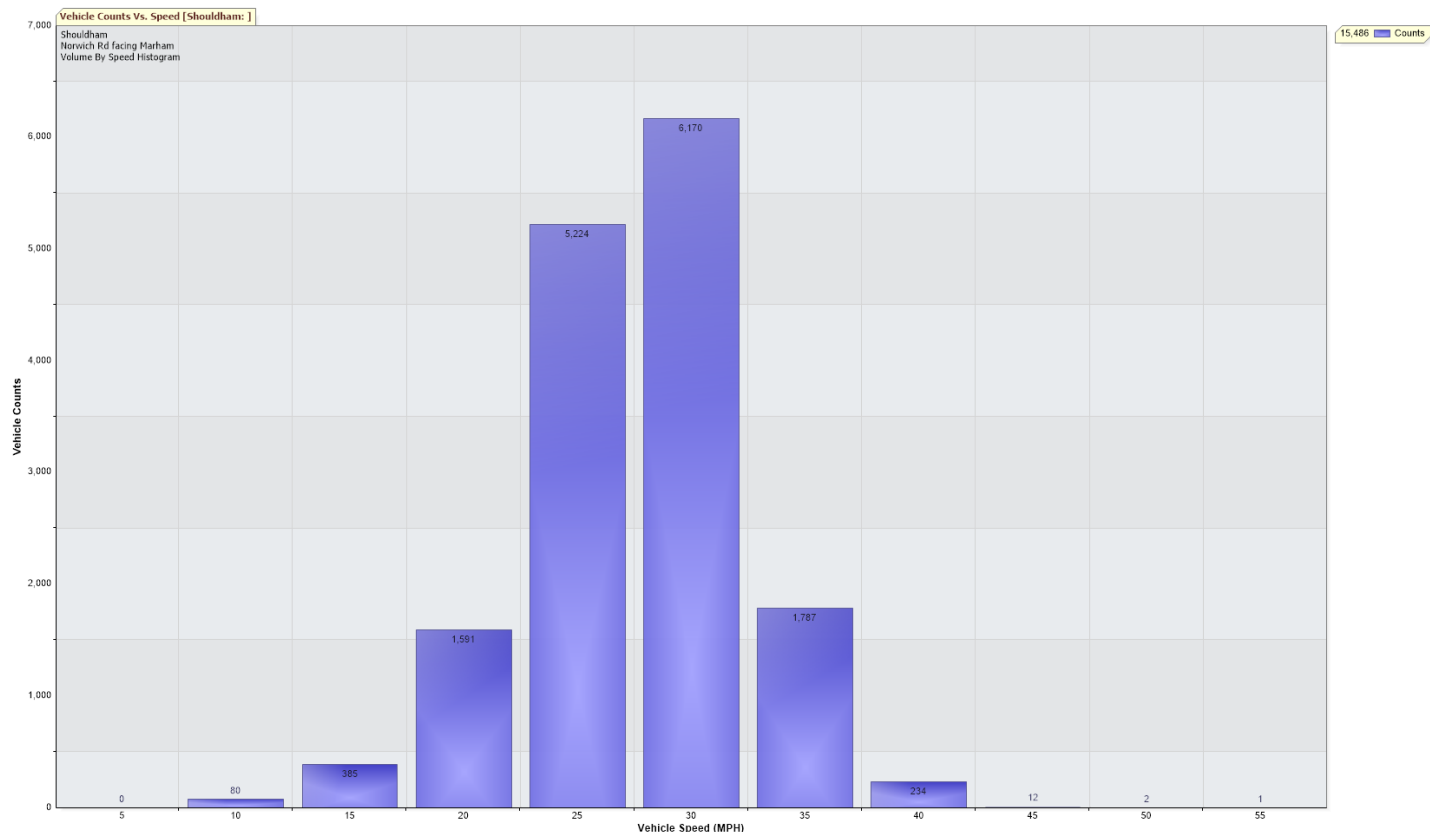
Volumes - weekly counts

	Time	5 Day	7 Day
Average Daily		577	525
AM Peak	11:00	47	47
PM Peak	17:00	61	52

Speed

Speed Limit:	30
85th Percentile Speed:	29.8
Average Speed:	25.05

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Count over limit	319	299	227	311	344	303	233
% over limit	13.5	11.2	11.6	12.6	13.8	16.1	14.1
Avg Speeder	33.2	33.1	33.3	33.1	33.2	33.1	33.1
Avg Speed	14.7	13.8	14.0	14.6	14.9	16.5	16.2



Analysis:

Whilst there are 13% of vehicles in excess of the speed limit the 85th percentile remains below the speed limit and as such intervention and enforcement would not be prioritised. The peak speeder counts do occur during commuter times, pedestrians, dogwalkers and children heading to the school us pick up or walking to the primary school should be aware that some vehicles may be travelling faster than your expect and take additional care when crossing the road, if we can't enforce driver behaviour then we can raise awareness for other road users...